

Photoshop

Working with Layers

Create Zoo Info Card

You will be creating an information card for one of the following zoos: Toledo Zoo, Detroit Zoo, Brevard Zoo (Florida), San Diego Zoo, Reid Park Zoo (Tucson). Be creative!! Use the following directions:

READ ALL directions BEFORE starting project!!

The following **MUST** be included on your card:

- * Two pictures of the SAME animal - found on Google Drive Zoocard folder
- * Name of the zoo
- * Colorful flower - found on Google Drive Zoocard folder
- * Hours zoo is open for the summer months
- * Zoo slogan – see their web site
- * URL for zoo – small text
- * Logo – not too big. This should NOT be the focal point of the card. Logos are found on Google Drive Zoocard folder



Create your Card

1. Start a new file in Photoshop:
 - a. Size 5 x 7 or 7 x 5
 - b. Transparent background
 - c. Resolution - 150
 - d. Save as **lastname-layers-zocard** in your Photoshop folder on your H: drive
2. Background:
 - a. Choose a Foreground and Background color
 - b. “Render” a background of your choice
 - c. Be creative
3. Add your animal pictures:
 - a. ONLY the animal must be used
 - b. Resize/rotate/place animals as you choose – Be careful of resolution
4. Add flower to card
 - a. ONLY the flower must be used
 - b. Resize/rotate/place flower as you choose – Be careful of resolution
5. Add the name of the zoo
 - a. Use a thick font and white text b. Key your zoo’s title
 - c. Resize appropriately
 - d. Go to Layer – Rasterize – Type
 - e. Add a gradient to the text – remember to select pixel
 - f. Color outline the text
 - g. Add a drop shadow to this text
 - h. Place text appropriately - should stand out

6. Add hours of zoo, its URL and its slogan - separate layers - format nicely (color, size, font, placement, layer style(s))
7. Do the following formatting
 - a. At least ONE layer must have a white border
 - b. At least ONE layer must be rotated - be sure it is easy to tell it is rotated
 - c. At least ONE layer (besides the text) must have a drop shadow layer style
8. Add a border to the entire image (card)
9. Rename ALL layers (except background) appropriately
10. Save AGAIN to your H: drive.
11. Flatten the image
12. Save AGAIN as a **.jpg** file: **lastname-layers-zoocard-flattened** to your H: drive
13. Upload **BOTH** (.psd and .jpg) files to Google Classroom